

**STATE OF TEXAS
COUNTY OF TARRANT
CITY OF GRAPEVINE**

The Golf Course Advisory Board of the City of Grapevine, Texas met in regular session on this 17th day of January 2013 at 5:10 p.m. at the Grapevine Golf Course, 3800 Fairway Drive, with the following members present:

Gary Davis	Member
Louis Capone	Member
Danny Langley	Member
Tom Kormondy	Member
John Springer	Member
Shelley Ruddick	Member

Absent: Jonathan Wall-Member

Constituting a quorum, with the following members of the City Staff:

Russell Pulley	Director of Golf
John McGrane	Director of Administrative Services
Mike Lease	City Council Member
Sid McCleskey	Head Golf Professional
Merlin Tielkemeier	Superintendent

CALL TO ORDER

Danny Langley called the meeting to order at 5:10 p.m.

CITIZEN COMMENTS

See under Item 5.

ITEM 1 – WEBSITE SALES

Russell Pulley stated that the website sales were over \$6,000 since we had begun the online store. It is updated constantly. He stated that they are several items that we are working on for the website such as a flyover of each hole, a survey on a golfers experience at the Grapevine Golf Course, and an online tee sheet. He also stated that Michelle Isbell has been sending email blasts through the website and we have it so that people can sign up online for shop tournaments and to join the Gold card or GHIN programs.

ITEM 2 – MARKETING GOLF COURSE – DFW GOLF SHOW BOOTH

Russell Pulley stated that the Grapevine Golf Course will have a booth in the DFW Golf Show to be held March 8-10, 2013 at the Irving Convention Center. He and Walter Green will be at the booth for the 3 days.

ITEM 3 – MARKETING GOLF COURSE – HOTELS

Russell Pulley reported that a plan to contact 15 area hotels will be completed by the end of February 2013. There will be a contact person from each of the hotels.

ITEM 4 – GOLF GALAXY REPORT

Russell Pulley reported that he had a meeting with a representative from Golf Galaxy and discussed how we can work together. We will be referring our customers to Golf Galaxy for any

full club repair service and for re-shafting of clubs. Mike Lease thanked Russell for taking the time to meet with Golf Galaxy.

ITEM 5 – GRAPEFEST GOLF TOURNAMENT

There were two guests present – Bob Snoddy and Bryan Humphreys. Danny Langley had been talking with the GGA in regards to the scholarship fund. Bob Snoddy asked that the Grapevine Colleyville High School Golf Scholarship Fund be considered as the beneficiary of the 2013 Grapefest Golf Tournament. After a brief discussion, Mike Lease stated he will discuss the possibility of changing the date and who the beneficiary will be for the 2013 Grapefest Golf Tournament.

ITEM 6 – UPDATE FROM MERLIN TIELKEMEIER ON COURSE MAINTENANCE

Merlin Tielkemeier updated the Board on the maintenance that was being done and what will be done on the course over the next few months. He stated that there would be new pin flags with the Grapevine logo put into use in the spring. During the winter months, maintenance will be done on the equipment, clearing out the native areas and working on dressing up the ball washer areas. He stated that the greens were covered only once so far.

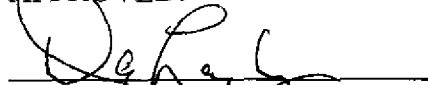
CONSIDERATION OF MINUTES

Shelley Ruddick made the motion to approve the , 2013 minutes and was seconded by Gary Davis.


ADJOURNMENT The motion to adjourn was made by Mike Lease and seconded by Tom Kormondy.

PASSED AND APPROVED BY THE GOLF COURSE ADVISORY BOARD on this the 18th day of April, 2013

APPROVED:


Danny Langley - Chairman

ATTEST:


Michelle J Isbell
Pro Shop Coordinator